

# THE INDIAN PERFORMING RIGHT SOCIETY LIMITED

## MTN: RING TONE AND CALLER RING BACK TONE

### 1. SCOPE OF TARIFF

This Tariff applies for Musical and Literary works rights which are exploited by utilization by its sound recording by Ring Tone and Caller Ring Back Tone

### 2. GENERAL CONDITIONS

This Tariff is subject to the Society's General Conditions applicable to Tariffs and Licenses. Additionally the end user price adopted will be after taking into consideration followings:-

- Streaming services: The App store will get deduction of a maximum of 20% of EUP.
- Telecom companies: The monthly content charges paid by Telecom Company or the monthly recurring charges as decided based on the end user pricing structure to the consumers.

### 3. ROYALTY RATES

The following Royalty Rates shall apply for utilization of Musical & Literary Works by its sound recording on Mobile / Cellular network.

#### (A) Ringtone-RT

Royalty rates are set as follows:

- Real / True tone (Original Recording):** 8% of end user (customer) price less taxes and any applicable payment service fees (capped at a maximum of 5%)
- Monophonic and Polyphonic:** 15% of end user (customer) price less taxes and any applicable payment service fees (capped at a maximum of 5%)

#### (B) Caller Ring Back Tone-CRBT

Royalty rate is **8%** of content charges paid by the end user (customer) less taxes and any applicable payment service fees (capped at a maximum of 5%)

### 4. APPLICABILITY OF TARIFF

- This Tariff comes into force from the 1<sup>st</sup> April 2018 and applies to all Royalties falling due on or after that date.
- Non-Compliant Licensees who seek to regularize past infringements / violations / breach of Society's rights and licenses (including non-compliance with agreements, usage without license, vexatious litigation, etc.), a penalty of 30% over the existing tariff shall be applied at the discretion of Society.
- Royalty rate shall be adjusted to reflect the increase, if any, in the general price level (inflation), as measured by the Consumer Price Index. Such adjustment in royalty rate can be yearly or cumulative over a period of time.
- All Royalty/License Fee are exclusive of all applicable GST/ taxes / levies.