

**Amended Distribution Policy as approved in the 49<sup>th</sup> AGM held on 23<sup>rd</sup>  
December, 2019**

**Public Performance Distribution**

IPRS Distribution Policy

**1. Distribution Methodology (2018-19):**

A major portion of the licence fee collected by the Company from numerous users who are not in a position to provide the logs viz. Hotels, Restaurants, Bars, Discos, Malls, etc. The nature of usage of music at these establishments does not allow for the identification of logs/ set lists.

The distribution for the collection received from these resources will be distributed as below :-

**1.1. Analogy Method**

As sufficient data is not readily available, as allowed under the IPRS Distribution Method/Rules, an analogy-based distribution method will be used. Using this method, revenues / license fees collected are distributed using statistical data which reflects the current patterns of music use/exploitation on select platforms. The data is not obtained directly from the licensee. The type of data which will be used would include the logs / works from broadcaster transmission logs i.e. Radio Broadcasters for the financial year 2018-19.

- a) The Logs will be taken from Aircheck which will cover 124 FM Radio Stations across 21 cities and 13 states.
- b) States for which Radio Logs are unavailable, needs to be mapped as per the collection of the 4 regions i.e. East, West, North and South.
- c) The Weightage for Radio Mirchi Logs to be taken at a reduced basis i.e. 0.8%) due to reported arrangements of Radio Mirchi which appear to be based on minimum playtime for some non-IPRS Publisher members.

**2. Distribution Methodology (2019-20):**

The Company collects a major portion of license fees from numerous users who are not in a position to provide logs viz. Hotels, Restaurants, Bars, Discos, Malls, etc.

The distribution for the collection received from these resources will be distributed as below :-

**1. Analogy Method**

The Public Performance royalty for which logs are not available, the distribution will be considered on the weighted basis as mentioned below:

- i) Radio Logs from Aircheck – 45%.
- ii) Youtube – 30%.
- iii) Streaming Platforms Licensed – 10%.
- iv) Sampling – 15%

In case complete data for any segment are not available, the Radio Logs basis will be increased proportionately.