



DOLBY LABORATORIES AND IPRS COME TOGETHER TO EMPOWER MUSIC CREATORS IN INDIA

India, September 10, 2020 – Today, **Dolby Laboratories, Inc. (NYSE: DLB)**, a leader in immersive audio and video entertainment, announced the launch of an educational program for members of The Indian Performing Right Society Limited (IPRS), India’s sole performing rights organization representing 6000+ prominent music authors, composers, and publishers across the country. The program will provide members the opportunity to attend Dolby Atmos® Music Webinar Series covering technology & workflows, Dolby Atmos Tutorial Series, Dolby Institute Masterclass and a free trial to Dolby Atmos Production Suite among other activities.

Commenting on the program, **Mr. Pankaj Kedia, Managing Director, Emerging Markets, Dolby Laboratories said**, “Dolby Atmos is a new experience for creators and music enthusiasts. It presents an array of new possibilities for creators to experiment and express themselves with their recordings. Through this program, we are providing music creators and publishers in India the opportunity to discover and learn more about how Dolby Atmos is redefining, how music is created and experienced.”

Mr. Javed Akhtar Chairman, IPRS said, “IPRS is looking forward to partner with Dolby to offer its members the opportunity to learn more about Dolby Atmos Music. This education program from Dolby will inspire and create opportunities for the music community in India to create spectacular and amazing experiences for their music.”

With the rapidly changing music landscape, it is crucial for the music creators to keep abreast of new developments and technological advancements, making the best use of it. We are elated to join hands with Dolby Laboratories as a part of our IPRS 2.0 initiative, premeditated to add value and empower our members making them future ready. With the collaboration we intend to upskill our members with this breakthrough proficiency in audio creation and provide vital knowledge on adopting it to create remarkable experiences for their listeners.” added **Mr. Rakesh Nigam, CEO IPRS.**

What is Dolby Atmos Music

Imagine if there were a way to connect with music at its fullest capacity and creative potential – not the way most people hear music today, but a version that pulls you into a song to reveal what was lost with traditional recordings. Dolby Atmos does just that. Whether it’s a complex harmony of instruments placed



around a listener, a legendary guitar solo that fills a room, a massive bass drop that washes over you, or the subtle breath a singer takes, Dolby Atmos gives music more space and the freedom to unleash every detail and emotion as the artist intended.

To learn more about Dolby Atmos Music, visit music.dolby.com.

About Dolby Laboratories

[Dolby Laboratories](https://www.dolby.com) (NYSE: DLB) is based in San Francisco with offices in over 20 countries around the globe. Dolby transforms the science of sight and sound into spectacular experiences. Through innovative research and engineering, we create breakthrough experiences for billions of people worldwide through a collaborative ecosystem spanning artists, businesses, and consumers. The experiences people have – with Dolby [Cinema](#), Dolby [Vision](#), Dolby [Atmos](#), Dolby [Audio](#), and Dolby [Voice](#) – revolutionize entertainment and communications at the cinema, on the go, in the home, and at work.

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About IPRS

IPRS is India's only Copyright Society registered under the Copyright Act, 1957 representing the authors, composers, and publishers of music. It counts more than 5,500 of India's best-known authors, composers, and music publishers as its members. IPRS is authorized under the Copyright Act, 1957 to carry on the business of issuing and granting of licenses in respect of musical works and literary works associated with musical works assigned to it by its members. These revenues are collected and distributed to its members including the authors' statutory royalties after deducting its administrative expenses, for the exploitation of the works either by way of live performances and/or sound recordings through any medium except when exhibited as a part of a cinematograph film shown in a cinema hall.